



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, May 21, 2020
6:00 PM

MEETING CALLED TO ORDER

Date / Time: May 21, 2020 / 6:04 PM

IN ATTENDANCE: Mayor Friedman, Councilmember Gold, Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Chief Information Officer David Schirmer, Public Information Manager Keith Sterling, Public Information Coordinator Lauren Santillana, Management Analyst Michael George, Director of Public Works Shana Epstein, Director of Community Development Susan Healy-Keene, Derrick Ontiveros, Noelle Freeman, Tiffany Davis, Daniel Abrami, Joel Hile, Kory Klem, Tal Navarro, Cory Charlupski, Ori Blumenfeld, Todd Johnson, Aaron Raimi, Alexandra Polin, Allison Adams, Anjali Rajpal, Bob Bibeault, Bradley Cook, Cory Charlupski, Daniel, Gilberto Vega, Henry Alfano, Irma, Jamie Ross, Kaveh Farshad, Kipton Cronkite, Kory Klem, Noah Etessami, Steve Weinglass, and Wil Master.

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome & Introductions

a. Mayor Friedman and Councilmember Gold

- No update

b. Next Beverly Hills Chair Derrick Ontiveros and Vice Chair Noelle Freeman

- Derrick and Noelle welcomed Mayor Friedman and congratulated Councilmembers Gold and Bosse on their re-election.

c. Self-Introductions of Guests and Prospective New Members

- Daniel Abrami, Next Beverly Hills Incubator participant and local community member

d. Opening Announcements

- No update

3) Current Business

a. Presentation: Mayor Friedman and Councilmember Gold on the City's response to COVID-19

- Mayor Friedman and Councilmember Gold both provided an update on the City's response to COVID-19. Mayor Friedman explained the City falls under the jurisdiction of Los Angeles County Public Health. Mayor Friedman also announced there would be an emergency special City Council meeting to be held on May 22, 2020, to discuss a letter to Governor Gavin Newsom of the State of California requesting to amend the State's health order to allow certain retail and restaurant

establishments to reopen with appropriate safety restrictions in place as soon as possible.

4) New Business

a. Subcommittee Leadership (Marketing, Membership, Events, Next Night, Incubator, Coding Bootcamp)

- Joel Hile provided an update for the Marketing subcommittee, inviting anyone interested to join.
- Tiffany Davis provided an update for the Membership subcommittee, suggesting an application process and questionnaire for new members.
- Kipton Cronkite provided an update for the Events subcommittee, suggesting virtual social gathering ideas such as a Netflix party.
- Allison Adams provided an update for the Next Night subcommittee, announcing Next Night would not occur this August as an outdoor block party and received suggestions and ideas about potential ideas for community activities to replace Next Night.
- Noah Etesami provided an update for the Incubator subcommittee, announcing the 4th session was completed.
- Bradley Cook provided an update for the Coding Bootcamp subcommittee, encouraging development of new skills during quarantine.

b. Next Gen Voice

1. Planning for the future

- Committee Chair Derrick Ontiveros introduced the topic of the future of Beverly Hills moving forward from COVID-19.
- Kaveh Farshad suggested that the City work closely with the private sector and work together to solve technology related issues.
- President and Chief Executive Officer of the Beverly Hills Chamber of Commerce Todd Johnson provided an update on how the Chamber is working directly with businesses already established in the City and taking care of those business needs. Todd also provided an update on a new Back to Business program that would roll out soon.
- Committee Chair Derrick Ontiveros encouraged supporting local businesses with ideas such as local food delivery services or other retail opportunities that can be promoted on the Beverly Hills Chamber of Commerce's website.
- Councilmember Dr. Gold encouraged the committee to be creative and present ideas as to what the future should look like for the City.

c. Open Discussion (Share and discuss interesting next gen-related info, events, invites, and ideas)

- No update.

5) Adjournment

The upcoming Next Beverly Hills Committee is scheduled for June 18, 2020. (Committee meetings typically take on the 3rd Thursday of each month at 6:00pm).

- Date / Time: May 21, 2020 / 7:15 PM