



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Room 280A

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Tuesday, November 19, 2019
8:00 AM

MEETING CALLED TO ORDER

Date / Time: November 19, 2019 / 8:00 AM

IN ATTENDANCE: Councilmember Gold, Councilmember Wunderlich, Director of Community Development Susan Healy Keene, Marketing and Economic Sustainability Manager Laura Biery, Public Information Manager Keith Sterling, Management Analyst Michael George, Kaveh Farshad, Derrick Ontiveros, Ashlee Levy, Alex Sarican, Tal Navarro, David All, Noelle Freeman, Irma Hopkins, Kipton Cronkite, Robert Bibeault, Allison Adams, Kory Klem, Pierre Patrick, and Joel Hile

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome

a) Beverly Hills Councilmember Julian Gold and Councilmember Robert Wunderlich

- No update

b) Next Beverly Hills Chair Kaveh Farshad and Vice Chair Derrick Ontiveros

- Chair Kaveh Farshad provided a brief overview of the Committee and reminded those in attendance that the meetings are streamed live on social media.

c) Self-Introductions of Guests and New Members

- Ashlee Levy, special events professional

d) Opening Announcements

- None

e) Special City Presentation

- Public Information Manager Keith Sterling provided information on the City's Holiday BOLD 2019 programming. Robert Bibeault from the Beverly Hills Conference and Visitors Bureau provided additional information on various events and activities.

3) Current Business

a. Initiative Subcommittee Updates:

1. Next Night

- No update.

2. Next Beverly Hills Incubator

- Next Beverly Hills Incubator Initiative Co-Chair Tal Navarro shared an update that a new cohort will begin in January 2020. Tal invited additional Committee members to join the Incubator as mentors and notified the group that the sign-up link to apply to the Incubator will soon be activated

on the website. Tal also indicated that the Incubator will consider applicants regardless of whether their business idea is focused on technology and also gave a brief overview of the content of the program sessions.

3. Next Beverly Hills Coding Bootcamp

- No update.

4. North Canon Wall Mural Art

- Arts Co-Liaison Kory Klem provided an update that the commemoration event continues to be in the planning phase. Kory also explained the background of the mural project including information on the approval process.

b. Standing Subcommittees Updates:

1. Marketing Subcommittee

- Marketing Subcommittee Chair Noelle Freeman requested the Committee members to submit content for the Committee's social media accounts and to use the Committee hashtags in their personal social media posts.

2. Membership Subcommittee

- Membership Subcommittee Chair David All provided an update that he is resigning from his Chair position and that he has developed transition documents for the next Membership Subcommittee Chair.

3. Events Subcommittee

- Events Subcommittee Chair Kipton Cronkite requested Committee members to support the upcoming November 20 mixer event as volunteers and reviewed the timeline of the event.

c. Community Liaisons Reports

- Transportation Liaison Kory Klem gave an update on the City's Complete Streets Plan and the changes that have been recently implemented into the plan.
- Arts and Culture Liaison Joel Hile distributed an updated copy of the arts and culture calendar.

4) New Business

a. Vice Chair Election

- Chair Kaveh Farshad provided an update on the Vice Chair nomination and election process.

b. Pitch (New initiative proposals)

- None.

c. Tell (Share interesting and relevant next-gen related info and events)

- Committee member Pierre Patrick suggested the concept of developing a BHTV show focused on the Next Beverly Hills Committee.
- Committee Chair Kaveh Farshad encouraged the Committee members to attend the mixer event on November 20.

d. Next Meeting: December 17, 2019 / 8:00 AM

5) ADJOURNMENT

Date / Time: November 19, 2019 / 8:55 AM