



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Room 280A

Mayor's Cabinet Meeting
MEETING HIGHLIGHTS

Monday, October 10, 2022
5:00 PM

The Mayor's Cabinet Meeting is a monthly meeting with the Mayor and City Commission Chairs or their representatives. Please note that this meeting is intended to exchange information on commission activities; no official action is taken.

MEETING CALLED TO ORDER

Date / Time: October 10, 2022 / 5:00 PM

1. Welcome

Mayor Lili Bosse called the meeting to order.

2. Public Comment

Speakers: No public comment.

3. Report from Commission Chairperson

- **Architectural Commission – Jennifer Schreiber**
 - The commission met on September 21, 2022.
 - 3 projects were presented and 1 project preview. The projects included:
 - 9595 Wilshire Boulevard, a large office building
 - 9900 South Santa Monica Boulevard with a construction barricade allowed with pre-approved lifestyle graphics.
 - A small project at 113 N. San Vicente Boulevard for a lifestyle company named Synergy that requested a sign accommodation.
 - The project preview for preview analysis and early comments was for a new three-story office retail building with a private outdoor rooftop area located at 8633 Wilshire Boulevard. The final preview details will be submitted to the commission at a later date.
- **Arts and Culture Commission – Maralee Beck**
 - A new Beverly Hills ArtWalk tour entitled Beverly Hills Sculpture Park and Architecture History Tour was presented on October 2, 2022. This tour included a specially-designed tour of the Sculpture Park combined with an Architectural History tour of Rodeo Drive. This tour also includes a guided walking tour down the world-famous Rodeo Drive which will explore the history of the iconic Beverly Hills sign, the historic equestrian bridle path, the last remaining original buildings and storefronts, Frank Lloyd Wright's only commercial design - Anderton Court Shops, the site of the Brown Derby, and the storied history of the Beverly Wilshire Hotel. This tour was developed in collaboration with the Beverly Hills Historical Society. Visit www.beverlyhills.org/artwalk for more information.

- Annual Fall Beverly Hills Arts Show - Saturday, October 15 – Sunday, October 16, 2022. Preparation for the Annual Fall Beverly Hills Arts Show is underway and will return to the four-block footprint. 234 artists have already been selected to participate in the Fall Art Show. This show will also showcase some new enhancements including wine and beer lounges, an expanded children's area, greater food options, and other experiences.
- New Cultural Festival Event – City Council Special Events Liaisons Mayor Lili Bosse and Councilmember Friedman provided direction on a new signature event for the commission at the September 21, 2022, Rodeo Drive/Special Events/Holiday Program Committee liaison meeting. The proposed new Cultural Festival event would take place at the Farmers' Market as an enhanced special cultural event on March 26, 2023, pending full City Council approval.
- **Charitable Solicitations Commission – Kathy Melamed**
 - The commission reviewed and issued ten permits and twenty-one financial statements for September.
 - The Beverly Hills Police Officer Association (BHPOA) annual silent action has already started and those interested can register online at their website www.bhpoa.org . The auction will end on October 16, 2022.
- **Cultural Heritage Commission – Kimberly Reiss**
 - The commission met on July 13, 2022. The commission meets quarterly and currently working on ordinance revisions to increase meetings scheduled to every other month for a total of six meetings per year with additional special meetings.
 - The commission adopted three resolutions at the July meeting for sites and buildings previously selected by the commission that have cultural significance within the City for the Golden Shield Recognition Program. The program was established in 2019 to honor the future places of cultural or historic merit in the community. The intent of the program is to highlight cultural resources within the City and allow the community to celebrate these unique places as marked with a bronze plaque with significant text to serve as an educational and memorial marker. Most plaques will be placed on a public sidewalk at a location selected by the commission based on historical significance.
 - The three sites included Will Wright's ice cream shop on South Beverly Drive, Mickey Fine Pharmacy, and the Bistro. The commission also reviewed six new sites for the program which included the former home of Desi Arnaz and Lucille Ball on Roxbury Drive, the former home of Jimmy Stewart on Roxbury Drive, and the Sun Lumber Company, which was the primary resource for the development of the community and the City's buildings, the Beverly Hills Nursery which had two locations with the main location at the current Waldorf-Astoria hotel, and Rudnick's Men's Clothing.
 - The commission chose the former home of Desi Arnaz and Lucille Ball and Sun Lumber Company.
 - There was a Landmark Nominations Advisory Subcommittee meeting to decide upon new nominees for the Golden Shield Recognition Program. The commission has the first six shields and working on a groundbreaking and installation event.

- **Design Review Commission – Tony Spann**
 - Chair Spann reported on two projects designed by the same designer. The commission approved one of the projects on Wetherly Drive while the other project on Elm Drive is still being reviewed by an ad hoc committee.

- **Health & Safety Commission – Dr. Kirk Chang**
 - The Health & Safety Commission met on October 3, 2022.
 - The Commission received updates from priority agencies:
 - BHUSD representative Rachelle Marcus spoke about provided an update to the commission. Michelle Stradford was one of sixteen teachers selected for the Teacher of the Year in Los Angeles County. BHUSD participated in a Not Today Cancer 5K run to support cancer research. Fire and lockdown drills were conducted to educate students about safety. Rachelle also distributed fentanyl FAQ handout regarding use of the drug, counseling available for students, and a guest speaker is scheduled to discuss this issue.
 - Beverly Hills Police Department Lieutenant Giovanni Trejo provided a summary report on activities including Driving Under the Influence (DUI) saturation patrol on August 26, 2022 and DUI check-point on September 9, 2022. He spoke on the community outreach program, Neighborhood Watch, Coffee with a Cop, and the Black and White Gala events.
 - Beverly Hills Fire Department Fire Chief Gregory Barton introduced newly-appointed Deputy Fire Chief Alfred Poirier. A-Shift Platoon Battalion Chief Timothy Hayes spoke on incidents and response metrics. He reported on staff training, continuing education and presented on the topic of Mutual Aid. EMS Administrator Sean Stokes updated the Commission on the Nurse Practitioner Program.
 - Emergency Manager Meena Janmohamed provided an update on a variety of COVID-19 metrics including cases, vaccinations, and statistics specific to the community. Staff spoke on the Monkeypox, the current health order and the City's continued response to the pandemic.
 - An informational presentation on how to Drop, Cover, and Hold and protect was given. Emergency Manager Meena Janmohamed presented on the Great Shakeout Drill scheduled for October 20, 2022 at 10:20 a.m. The City will join the statewide drill.
 - Project Operations Specialist Gabriel Mier spoke on the Community Emergency Response Team (CERT) program focused on providing emergency preparedness and natural disaster response training.

- **Human Relations Commission – Noelle Freeman**
 - Civility Month:
 - The Human Relations Commission will recognize October as Civility Month in the City of Beverly Hills.
 - Civility Month was established to help the community remember to treat others the way we wish to be treated ourselves — with kindness, empathy, and respect.
 - The commission hopes to cultivate a community where each person is treated fairly and with mutual respect.
 - The commission will host a Day of Giving to benefit deserving non-profit agencies who serve our community. The inaugural Day of Giving will be held October 23, 2022 at the Farmers Market.
 - The commission will partner with PATH (People Assisting the Homeless), Safe Parking LA, and the Los Angeles Animal Shelter to encourage

residents to donate specific items that can help these organizations. BHUSD will also be present to encourage residents to sign their own civility & community pledge.

- The annual Civility Award winner will be announced at the October 11, 2022 City Council meeting.
- **Planning Commission – Myra Demeter**
 - The Planning Commission met on September 22, 2022.
 - The commission continued a request for a time extension for a Development Plan Review, Conditional Use Permit, Open Air Dining Permit, and Extended Hours permit for the property located at 140 Lasky Drive.
 - The commission approved a request for a Conditional Use Permit to allow a vehicle sales use at 9777 Wilshire Boulevard for Galpin Lotus, an electrical vehicle company.
 - At the next commission meeting on October 13, 2022, the commission will continue its review of the project at 1510 Lexington Road, which consists of a request for several Hillside R-1 Permits (this project was continued from the August 11, 2022 meeting).
 - The commission will consider a draft ordinance to amend regulations related to the adjustment of lot lines that would create or expand lots across the jurisdictional boundaries of the City. Per the direction of the City Council, the draft ordinance would replace the Urgency Ordinance currently in effect, which is set to expire in January 2022.
- **Public Works Commission – John Millan**
 - There was nothing to report since the last Mayor's Cabinet meeting and the next commission meeting will be held on October 20, 2022.
- **Recreation & Parks Commission – Amie Sherry**

The following community programs and special events were announced:

 - Youth Programs:
 - A series of new after-school classes offered by Parker Anderson Enrichment (PAE), launched this fall at both Hawthorne and Horace Mann elementary schools. This new program offers a wide-variety of after-school enrichment classes for students, ranging in class offerings from the fields of dance, game design, culinary arts, art, robotics and more. Most classes filled at both Hawthorne and Horace Mann.
 - Senior programs:
 - The Beverly Hills Firefighters Association and our Beverly Hills Active Adult Club (BHAAC), will host the annual Thanksgiving Luncheon for the first time since the onset of the COVID-19 pandemic. The annual event will take place on Monday, November 14, 2022 at 11:30am at the Roxbury Park Community Center.
 - Adult Programs:
 - New Zoos Fitness classes will begin on October 17, 2022, at the Roxbury Park Community Center. The new class is an inclusive physical fitness class for those of all abilities ages 16 years and up. The Zoos Fitness class is accessible for the

neuro diverse, individuals with disabilities (developmental and physical) and mobility issues. Classes feature fun and engaging circuit-type training and workouts, focusing on improvements in cardio, strength, balance, flexibility and more.

- **Beverly Hills Farmers' Market**
 - The Human Relations Commission will be hosting an event at the Farmers Market on October 23, 2022. The event includes inviting various non-profit organizations to occupy a booth to spread awareness and receive donations from the community.
 - The Fall Funtastic event will be at the Farmers Market on October 30, 2022. There will be various games and crafts for kids, as well as two contests: a scarecrow making contest and a pumpkin carving/decorating contest.
- **Library Programs**
 - Stay and Play, an early childhood development class for caregivers and kids started on September 30, 2022 in the Civic Center Plaza and continues for six weeks.
 - Library Film Series began on Sunday, October 2, 2022 in the Library Auditorium. The first film of the series, Orchestrating Change, is a film about the world's only orchestra for people living with mental illness. Filmmakers will be available to speak and answer questions after each screening.
- **Greystone**
 - The Great Outdoors at Greystone took place on Saturday, September, 2022 with over 350 people attending. Visitors had the opportunity to plant a seedling in the demonstration garden, take a sketching class, learn about replacing grass lawns with Public Works' Water Conservation administrator Debby Dunn, enjoy a performance by Theatre 40, and spend the day at the park, enjoying the health benefits of a day in nature.
- **Rent Stabilization Commission – Donna Tryfman**
 - The commission met on October 3, 2022.
 - The commission is currently working to make recommendation to City Council regarding pass-throughs and rent increases. The commission is recommending pass-throughs and rent increases not to exceed 10% of the stated rent.
- **Traffic & Parking Commission – Sharon Ignarro, MD**
 - At the last commission meeting, the police department reported on the twenty-five to fifty injuries per month by cars, motorcycles, bikes or walking. There are about twenty cell phone citations per month.
 - The traffic engineering quarterly report was presented by Kevin Reilly. City Council approved a contract for construction of five grant-funded pedestrian crossings. Traffic signal upgrades and new curb ramps on two crosswalks are currently being completed. New speed humps have also been installed with more ordered. This is part of the resident request resulting from the publication of the draft neighborhood traffic calming program currently available at www.beverlyhills.org/trafficalming to increase safety in the community. There are an additional ten applications for speed humps.

- The commission's monthly speaker series featured a presentation from a professor of transportation engineering at Oregon State University. He provided the results of his team study on the evaluation of the Idaho stop laws in other states also know as bicycle rolling stop. The study examined the safety and behavior of cyclists and the impact of passing this law in other states.
- Cindy Owens, Municipal Affairs Manager, provided an update on state legislation.
- There was a presentation on the draft feasibility study and a potential shuttle in the city. The study will be posted at www.beverlyhills.org/transitstudy
- Chair Ignarro provided an update on the current transportation project. One of the projects is the Clifton Le Doux corridor mobility study. Residents, business, and stakeholders are encouraged to participate in a community workshop on October 15, 2022 at the La Cienega Park Community Center.

4. Mayor's Report

- The last City Council meeting as held on September 20, 2022.
- The following updates were given:
 - Per my request, reviewed and provided recommendations for CCTV Camera Installation at Remaining Parking Structures.
 - Provided direction on the Fiscal Year 2022-23 Legal Advertising and Notices Bid.
 - In the evening session, we remembered the 50th Anniversary of the Munich Olympics and the slaying of 11 members of the Israeli Olympics Team.
 - 60 Second Shout Out - WEST
 - Our only agenda item of the evening was a Public Hearing to discuss the proposed Cheval Blanc Hotel on Rodeo Drive.
- Our next City Council meeting is tomorrow, October 11th where we will consider:
 - A request for a Temporary Street Closure of the 9300 Block of Civic Center Drive and Permission to Use the City Shield for Marketing Materials for the Proposed "EqualizeHer Now!" and Live Nation Street Fair
 - Resolution Condemning the Government of Iran of the Physical Beating and Death of Mahsa Amini by Iran's Morality Police (each night, Beverly Hills city hall is currently illuminated with the message 'Justice for Mahsa Amini')
 - Recommendation by the Sunshine Taskforce regarding Appointment of Members by City Councilmembers
 - During our Evening Session, we will:
 - Present the Embrace Civility Award
 - Honor Rachel Fine, former Executive Director and Chief Executive Officer of The Wallis Annenberg Center for the Performing Arts.
 - Recognize author Nellie Emrani in honor of her appreciation of literacy in the Beverly Hills community.
 - 60 Second Shout Out - Epiphany Boutique
 - Receive a Report from the City Manager with an update on Centralized Customer Relations
 - Per my request, Southern California Edison will return to respond to continued dissatisfaction in service.
 - We will consider an ordinance establishing revocation procedures for developments and amending the Beverly Hills Municipal Code.

- Since we last met, we've also enjoyed very successful events:
 - We held our latest 'Live with Lili' on September 13th – thanks to everyone for the wonderful ideas. The next one is TONIGHT from 7-8 pm in the Municipal Gallery.
 - Just in Case BH informational meeting at Greystone
 - BHPD held its annual gala at Waldorf-Astoria
 - Business with Bosse at Tatel and Caffé Roma.
 - For our Mayor's Mental Wellness Series, the iconic Deepak Chopra joined us on September 23rd for a wonderful and inspirational morning.
 - In partnership with the Beverly Hills Chamber of Commerce, I had the honor of presenting the State of the City at the annual 'Evening with the Mayor" at Greystone Mansion. We had a record turnout and I was so happy to see everyone for a wonderful evening.

- And finally, we announced the NEXT NIGHT street festival will be held on South Beverly Drive on Saturday, October 22nd from 4-9 pm – Amazing musical performances, games, prizes and food – please join us!

ADJOURNMENT

Date / Time: October 10, 2022 / 5:56 PM