



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210

**Beverly Hills City Council Liaison /  
Rodeo Drive Committee/Special Events/Holiday Program Committee**

**TELEPHONIC VIDEO CONFERENCE MEETING**

**Beverly Hills Liaison Meeting**

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**Access Code: 660-810-077**

**MEETING HIGHLIGHTS**

Tuesday, September 29, 2020  
4:30 PM

**MEETING CALLED TO ORDER**

Date / Time: September 29, 2020 / 4:30 PM

**IN ATTENDANCE:** Mayor Lester Friedman, Councilmember Lili Bosse, City Manager George Chavez, Assistant City Manager Nancy Hunt-Coffey, Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Community Outreach Manager Garin Hussenjian, Policy and Management Analyst Cindy Owens, Executive Assistant Adrienne Tarazon, Kathy Gohari, Nicola Cagliata, Magdalena Davis, Robert Sahagun, Daren Grilley, Bourgeois Production representatives.

**1) Public Comment**

- a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
  - No public comment received.

**2) Rodeo Drive Committee Presentation for the Rodeo Drive Holiday 2020 Median Décor**

- The Rodeo Drive Committee's 2020 Rodeo Drive median holiday décor titled "Visions of Holiday Glamour" was presented to the Council liaisons. The median décor display period will begin on November 21, 2020 and conclude on January 3, 2021.
- The Rodeo Drive Committee and City of Beverly Hills worked with J. Ben Bourgeois, Inc. for the holiday décor vision in 2019 and will continue to work with the City for 2020.
- The total cost for the Rodeo Drive 2020 holiday median décor is \$352,702. Staff has identified funds in the City Council approved Fiscal Year 2020-2021 Policy & Management Tourism and Marketing budget for this item.

- The Council liaisons reviewed the décor, provided feedback, and approved the associated funding request.

**ADJOURNMENT**

Date / Time:

September 29, 2020 / 5:15 PM