

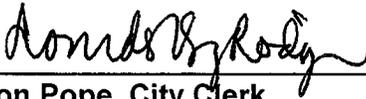


Beverly Hills City Council / CVB/Marketing Liaison Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

**CITY HALL
455 North Rexford Drive
4th Floor Conference Room A
Beverly Hills, CA 90210
Thursday, October 2, 2014
3:00 PM**

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) 2016 International Luxury Travel Market Show Proposal
- 3) BHCVB Strategic Plan
- 4) Preliminary Results From Visitor Profile and Economic Impact Study
- 5) Importance of Tour Bus Passengers to the Beverly Hills Economy
- 6) Adjournment

for 

Byron Pope, City Clerk

Posted: October 1, 2014



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.