



Mayor's Cabinet Meeting

MEETING HIGHLIGHTS

Monday, July 12, 2021
5:00 PM

Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via teleconference/video conference. In the interest of maintaining appropriate social distancing, members of the public can participate by listening to the meeting at: <https://beverlyhills-org.zoom.us/my/cabinet> Passcode: 90210 or by phone at 1-866-899-4679, Access Code: 757-376-845 and offer comment through email at: mayorandcitycouncil@beverlyhills.org

MEETING CALLED TO ORDER

Date / Time: July 12, 2021 / 5:00 PM

1. Welcome

- Mayor Bob Wunderlich called the meeting to order.

2. Public Comment

- None

3. Report from Commission Chairperson

- Architectural Commission – James Matson
 - Four projects were reviewed at the last Commission meeting:
 - Sign accommodation and temporary window graphics for the Giorgio Armani temporary store at 9502 Wilshire Blvd.
 - WeWork is moving into 9830 Wilshire Blvd. and installing new signs.
 - Pavilions is replacing multiple business signs at 9467 Olympic Blvd.
 - Facial Suite located at 421 Rodeo Drive is installing new business signs.
- Arts and Culture Commission – Deborah Frank
 - The new landscape design will be unveiled on 7/15 for the Tom Friedman sculpture 'Takeaway' located at Beverly Gardens Park at the corner of Santa Monica Blvd. and Rodeo Dr.
 - The Commission has received results from Rosa Lowinger on an art conservation survey report conducted to assist in preserving and maintaining art works throughout the City.
 - The Commission has collaborated with the Next Beverly Hills Committee to launch its new program 'Visions of the Future' featuring a series of pop-up art installations; the debut pop-up location is located in

the windows at 455 N. Cañon Dr. featuring the artwork of LA-based artist James Goldcrown.

- The new Arts and Culture website was launched on 6/15.
 - “*Sing for Hope Pianos*”, a public art project, will be launched on 8/5 placing sixteen artist-designed pianos throughout the City for everyone to enjoy; when the program has concluded, the pianos will be donated to schools in underserved communities.
 - Continuing to offer virtual arts and culture workshops with information listed on City website;
 - Greystone Theatre virtual event series featuring performances continue to be available for viewing online.
 - Make Music Day was held on 6/21.
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- Charitable Solicitations Commission – Steven Smith
 - Annual Report is being finalized for submission and approval by City Council and dissemination to the public; report contains information regarding permits issued, lists of organizations with overdue financial statements for permitted solicitations, and charitable events where a permit was not sought.
 - The Commission has reached out to Keith Sterling, Chief Communications Officer, for suggestions on how to make residents aware of the Annual Report and how to access it once approved.

 - Cultural Heritage Commission – Craig Corman
 - Provided an update on the *Golden Shield* program and the potential nominees that the Commission is focusing on.
 - Commission will be appraising the Paul Trousdale Estate on Hillcrest for consideration of initiating a landmark designation.

 - Design Review Commission – Sandy Pressman
 - Commission meeting held on 7/1 had planned to discuss neighborhood compatibility about the relationship between new single-family homes and existing neighborhoods; two Commissioners could not attend this meeting and item will be held over to the August meeting.

 - Health & Safety Commission – Cathy Baker
 - Commission’s theme for the month is “Building Community Strength and Resilience”
 - Heard updates from priority agencies:
 - BHPD spoke on increasing staffing and community outreach for the Just In Case Program
 - BHFD deployed a strike team to backfill staffing for LACoFD
 - Commissioner Erica Felsenthal led the Commission in a moment of mindfulness.
 - Commissioner Erica Felsenthal selected Attorney Eve Rodsky as the recipient of the Health & Safety Recognition Award.
 - Heard a smoking and tobacco informational update; staff reviewed enforcement data and shared a copy of the Certificate of Appreciation

awarded to the City by the World Health Organization for the No Tobacco World Day Award.

- An informational presentation was provided regarding the COVID-19 pandemic highlighting digital proof of vaccinations and next steps. To access your digital proof of vaccination, please visit: www.myvaccinerecord.cdph.ca.gov/
- Participated in a pro-health intermission during the Commission meeting called the 'Seventh Inning Stretch' to focus participants on need to stay active during long meetings with stretch relief.
- Heard a presentation about the Disaster Communications System (DCS), its roles and volunteer program as well as an informational presentation about the Community Emergency Response Team (CERT), emergency preparedness and ways to get the community involved.
- Deputy Fire Chief Joseph Matsch spoke about the recent Just In Case BH Program community block outreach and shared information about future community meetings; additional information may be found at: www.beverlyhills.org/departments/firedepartment/justincasebh/
- Human Relations Commission – Ori Blumenfeld
 - The Commission is launching the 2021 Embrace Civility Award campaign which celebrates and recognizes individuals or groups in the community who exemplify one or more of the following attributes:
 - Acts as a role model of positive behavior
 - Takes a stand in support of respect and responsible actions
 - Promotes positive neighbor to neighbor relationsApplications are due by 09/03/21 and are available online at: www.beverlyhills.org/embracecivilityaward or by contacting Human Services at 310-285-1006 or at humanservices@beverlyhills.org
 - City Council approved the Commission liaison's recommendations of Community Assistance Grant Funds in the amount of \$1,922,499 all going to vital social service safety net organizations that serve the residents and the surrounding community.
- Planning Commission – Andy Licht
 - The Commission recommended an ordinance to Council to allow rooftop restaurant uses in the Business Triangle subject to the approval of a rooftop-dining permit; the Commission permitted rooftop dining at Chotto Matte Restaurant located at 257 Cañon subject to Council passing the new ordinance.
 - Proposed construction at 1508 Lexington of a home taller than 14' which would potentially disrupt the view of the Los Angeles basin from homeowners in surrounding area; Commission has made recommendations, however no final decision has been made.
- Public Works Commission – Chuck Alpert
 - The Commission recommended an ordinance for single-use plastic cutlery upon request and has sent it to Council; the City Attorney is currently reviewing the ordinance.

- The 2020 Urban Water Management Plan has been forwarded to Council without recommendation; a lengthy comment was submitted to explain the Commission's position.
- Over the past meetings, the strengths and opportunities were reviewed from the following departments in Public Works:
 - Urban Forest Program
 - Inspection Services Program
 - Water Bureau
- Received a Water Efficiency Report from the Water Conservation Administrator and Dr. Pressman, the Beverly Hills representative to the Metropolitan Water District (MWD).
- Governor Newsom has requested voluntary reductions of water use from 2020 levels; the Governor has declared an emergency drought in 41 of 58 counties in the State; Northern California reservoirs Lake Shasta and Lake Oroville have fallen respectively to 39% and 32% of their total capacity.
- The Beverly Hills Water Treatment Plant should be up and running in October 2021 to provide up to 25% of the City's water needs.
- Southern California Edison (SCE) was invited to the Commission meeting to discuss the reliability of their systems due to a high number of outages in recent months; SCE explained Beverly Hills has a high reliability rating as they base reliability on the length of the outages and not the number.
- Staff presented the 2020 Consumer Confidence Report describing the water testing and the safety of the City's water; the water as determined to be safe and meets all the criteria that the Federal and State government requires, a copy of the report is available at: www.beverlyhills.org/waterqualityreports
- Recreation & Parks Commission – Susan Mishler
 - The first week of summer camps began on 6/14 at both park sites by contracted vendors; City operated camps Camp Beverly Hills and Catskill Theatre Camp began 6/21.
 - A four-week Aquatics Swim Program began in the newly renovated Beverly Hills High School Swim Gym.
 - The Senior Hilton Program lunches concluded on 06/30; during the pandemic, staff delivered fresh daily lunches to 200 senior residents.
 - The library is now open 7 days a week; sidewalk pick up has been discontinued and donations are now being accepted.
 - The Friends of the Library Bookstore has reopened and is open 7 days a week.
 - The Summer Reading Club for all ages began 7/1 and will run through 8/6; Sign up is at: www.beverlyhills.org/src.
 - The Greystone 2021 Concerts on Cañon virtual concerts are now available weekly on Thursdays until 8/5 by visiting: www.beverlyhills.org/live or tuning into BHTV Channel 10.
 - In person Concerts on Cañon series will begin 8/4 in Beverly Cañon Gardens on Beverly Dr.
 - Following recently updated COVID-19 protocols, the Farmers Market will begin to re-introduce prepared foods as well as live entertainment;

as part of the continued reopening plan, the Farmers Market will begin to phase out the senior and high-risk shopping hour of 8am; the Farmers Market will resume normal hours of 9am-1pm on 8/5.

- Greystone Mansion and Gardens continues welcoming a maximum of 450 visitors per week to the grounds through a reservation based system; non-commercial photography permits have resumed.
 - Rent Stabilization Commission – Lou Milkowski
 - Council liaisons participated in interviews for replacements of Commissioners on the Rent Stabilization Commission; proposals will be presented to City Council.
 - The State has extended the moratorium on evictions due to COVID-related non-payment of rent until 9/30; the Commission will be revisiting it on the assumption the State may take this away and will make recommendations to Council.
 - Traffic & Parking Commission – Ron Shalowitz
 - The final draft for the Connect Beverly Hills Streetscape Plan was reviewed and the Commission voted to recommend for Council approval at the 7/27 City Council Study Session.
 - A one-day demonstration of a protected bicycle lane will be set up adjacent to Roxbury Park on 7/25 using temporary materials; feedback from this demonstration will help inform the Commission and City Council to consider installing a long-term pilot project later this summer.
 - Presentation was given by Metro regarding the two subway stations coming to the City, specifically on the First/Last Mile Plan - the first mile people will get to the subway, and the last mile people will get to their destination; plans were discussed for improvement for walking, biking and other means of transportation to assist Metro riders.
 - Neighborhood Slow Streets Program currently has five locations installed:
 - 400 South block of Camden Dr.
 - 400 South block of Crescent Dr.
 - 400 South block of Peck Dr.
 - 200 South block of Rodeo Dr.
 - 300 North block of Oakhurst Dr.
- There are five applications currently being processed; street signs will be updated soon removing the mask and social distancing images.

4. Mayor's Report

- The Mayor highlighted the following items:
 - The first in-person City Council meeting will be held in hybrid mode on 7/15; possibility of holding hybrid meetings through September per California law.
 - The Tour d'Elegance Car Rally was a huge success and many people expressed interest in the parade aspect becoming a permanent part of the car show.
 - Fractional Use Urgency Ordinance will be coming before Council on 7/15; a fractional use ownership was contingently approved for the One

Beverly Hills Project; some parties are attempting to buy single-family homes and resell them as a fractional use ownership.

- Roxbury Bike Lane is important as it connects with an existing City of Los Angeles bike lane; when linked, this bike lane would enable riders to travel from Olympic Blvd. to the Metro Station Expo line in Culver City.
- Public meetings are being held regarding the Wildfire Assessment Program presenting results of a Wildfire Assessment Report to the public; will be taken up by the City Council in the future.
- City Council will be receiving feedback at the 7/15 Council meeting regarding the Economic Sustainability Plan that was approved several months ago; it will be a status report of high priority and immediate actions that Council wanted to take.
- Progress is being made on the Climate Action Plan; currently seeking members of the public to join a Climate Action Committee to take part in discussions over the next several months that will feed into an Environmental Sustainability Plan for the City.

ADJOURNMENT

Date / Time:

July 12, 2021 / 6:00 PM