



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Municipal Gallery

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Tuesday, February 20, 2020
6:00 PM

MEETING CALLED TO ORDER

Date / Time: February 20, 2020 / 6:00 PM

IN ATTENDANCE: Councilmember Gold, Councilmember Wunderlich, Deputy City Manager Gabriella Yap, Director of Community Development Susan Healy-Keene, Chief Information Officer David Schirmer, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Michael George, Senior Planner Timothea Tway, Barry Pressman, Todd Johnson, Derrick Ontiveros, Noelle Freeman, Pierre Patrick, Tiffany Davis, Joel Hile, Henry Alfano, Kory Klem, Ori Blumenfeld, Gilberto Vega, Mark Elliot, Kipton Cronkite, Adriana Cabanas, Shahene Nili, Ben Reiss, Kaveh Farshad, Robin Rowe, AJ Willmer, Lana Blanco, Michael Dayon, Ethan Bazarganfard, Sher Chaudhary, Jonathan Foroutan, Tiffany Saidnia, Jon Paul Puno, and Christina Vericella.

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Welcome & Introductions

a. Councilmember Julian Gold and Councilmember Bob Wunderlich

- No update

b. Next Beverly Hills Chair Derrick Ontiveros and Vice Chair Noelle Freeman

- No update

c. Self-Introductions of Guests and Prospective New Members

- Barry Pressman, Beverly Hills representative on the Board of Directors of the Metropolitan Water District of Southern California
- Robin Rowe, technologist and City Council candidate
- AJ Willmer, community member
- Christina Vericella, family owner of Il Cielo restaurant
- Adriana Cabanas, local business owner (second visit)

d. Opening Announcements

- No update

3) Current Business

a. Special Presentation from Metropolitan Water District Director Barry Pressman

- Barry Pressman provided an overview of the Metropolitan Water District.

b. Next Gen Voice Recap

1. Use of technology and communication within the City

- Committee leadership indicated that they plan to draft a memo on this item and explore ways of distributing it to the group and taking a vote on the adoption of the memo.

4) New Business

a. Next Gen Voice

1. Nightlife

- The Committee discussed the topic of nightlife in the City and the various factors that influence the presence of nightlife, including but not limited to, local demand, and the costs of conducting nightlife business such as real estate and labor.

b. Subcommittee Leadership (Marketing, Membership, Events, Next Night, Incubator, Coding Bootcamp)

- Committee Chair Derrick Ontiveros announced the list of new Subcommittee Chairs.

c. Open Discussion (Share and discuss interesting next-gen related info, events, invites, and ideas)

- Beverly Hills Chamber of Commerce President and Chief Executive Officer Todd Johnson gave an update on the upcoming Young Professionals Network mixer.
- Arts & Culture Liaison Joel Hile provided the latest arts & culture event calendar.

5) Adjournment

a. The next three Next Beverly Hills Committee meetings are scheduled as follows (Committee meetings typically take place on the 3rd Thursday of each month at 6:00 p.m.):

- 1. Thursday, March 26, 2020, 6:00 p.m. – Beverly Hills City Hall, Municipal Gallery**
- 2. Thursday, April 16 , 2020, 6:00 p.m. – Beverly Hills City Hall, Municipal Gallery**
- 3. Thursday, May 21 , 2020, 6:00 p.m. – Beverly Hills City Hall, Municipal Gallery**

Date / Time: February 20, 2020 / 7:00 PM